



# ETS Jewelry Tag™

## DESCRIPTION:

The Electronic Tracking Systems (ETS) Jewelry Tag is a proprietary radio transmitter specifically designed for use in jewelry displays with small theft-vulnerable merchandise. The Tag is integrated seamlessly into the jewelry display packaging. Jewelry Tags, in conjunction with ETS Tracking Receivers and ETS Wide Area Monitor (AWM) Systems, facilitate the apprehension of suspected thieves.

Retailers with high-dollar fine products, such as gold rings, diamond earrings, and fine watches often include Jewelry Tags amongst other product displays in their display cases. Department store retail displays, shopping mall kiosks, and museum displays are also suitable applications for the Jewelry Tag.



The Jewelry Tag is a self-contained transmitter device with an integrated antenna and a replaceable battery pack. It is built into a jewelry display case. An external magnetic plate, on which the display rests, keeps the Jewelry Tag in an idle "off" condition. When separated from the magnetic plate, the activated Tag will transmit continuously for approximately seventy minutes. Returning the Tag to the magnetic plate at any time will switch it back to the idle state.

A suspect unknowingly carrying an activated Jewelry Tag can be tracked and apprehended by trained Law Enforcement Agency (LEA) personnel using the ETS Tracking System. When the Jewelry Tag operates on the standard channel, LEA dispatch personnel use information from the Area Wide Monitor (AWM) to alert and direct officers to the proper area. Undercover-channel Jewelry Tags will not activate the AWM and are appropriate for covert sting operations. With either type of Tag, LEA personnel with mobile ETS Tracking Receivers are able to determine the exact location of the suspect. Handheld ETS Receivers allow for positive identification of the suspect.

## SPECIFICATIONS:

**Transmitter Size:** Height: 0.24" Width: 2.38" Length: 5.94"

**Power:** Replaceable 8.4 volt battery pack

**Antenna:** Integrated

**Total Weight:** Less than 1 ounce

**Transmission Time:** Approximately 70 minutes

**Power Output:** Less than 100 milliwatts

**Transmit Frequency:** Standard, undercover, or one of several special-ops channels

PATENTS: 125675 - 6,459,704 - 7,135,967 - 7,151,446 - 7,138,914 - 5,657,026

PATENTS PENDING: 72793/00040 - 72793/00033 - 72793/00035 - 72793/00034 - 72793/00036 - 72793/00041 - 72793/26854 - 72793/00015 - 72793/00029 - 72793/00030 - 72793/00031 - 72793/00032 - 72793/00037 - 72793/00042 - 72793/00004 - 72793/00023 - 72793/00025 - 72793/00020 - 72793/00021

**For More Information Call 1-888-387-1445**



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PROPRIETARY INFORMATION